

**Console-ing Passions 2010 Program  
University of Oregon  
Program (2-17-10)**

**Thursday, 22 April 2010**

**8:30-10 AM:**

**Panel 1: Bitten by *Twilight*: Relationships, Sexuality, Commodification, and the Vampire Franchise (Ballroom)**

**Chair:** Melissa Click, University of Missouri, Columbia

- a. Jennifer Stevens Aubrey, University of Missouri, Columbia, “*Twilight* and the Production of the 21st Century Teen Idol”
- b. Melissa Click, University of Missouri, Columbia, “Gender in the Construction of *Twilight* Fans”
- c. Natalie Wilson, California State University – San Marcos, “Seduced By Violence: The Twilighting of Sexual Desire in an Abstinence Only World”
- d. Leslie A. Rill, Portland State University, “Love Bites: Exploring *Twilight*’s Impact on Young Adults’ Romantic Relationship Expectations”

**Panel 2: Designing Women (Maple)**

**Chair:** Kate Mondloch, University of Oregon

- a. Inna Arzumanova, University of Southern California, “Dress You Up in Fakery: Dreaming of Hemlines and Empowerment”
- b. Meenasarani Murugan, Northwestern University, “Thoroughly Modern Ann Marie: *That Girl*, Fashion, and the City”?
- c. Amanda Klein, East Carolina University, “Window Dressing: The Primacy of Costume in MTV’s *The City*”

**Panel 3: Gender Behind the Scenes (Alsea/Coquille)**

**Chair:**

- a. Alyxandra Vesey, Independent Scholar, “‘That Boy Ain’t Right’: Boy Protagonists, Female Voice Actors, and the Queer Potential of Prime Time Animation”
- b. Mary Erickson, University of Oregon, “Toward an Accounting of Independent Women Filmmakers: Visibility Through Online Film Distribution?”
- c. Erin Hill, University of California – Los Angeles, “The Gendering of Film and Television Casting: A Production History”
- d. Jade Petermon, University of California – Santa Barbara, “(Re)valuing Color: Black Women Watching and Creating Television”

Thursday, 22 April 2010

8:30-10 AM

**Panel 4: Those Weren't the Days: Television, Nostalgia, and Cultural Memory (Gumwood)**

**Chair:** Mary Desjardins, Dartmouth College

- a. Louisa Stein, San Diego State University, "The Mad Women Go Online"
- b. Alexandra Bevan, Northwestern University, "Masculinity, Family and Nostalgia for Pre-Digital Imaging Technologies in *Mad Men*"
- c. Jennifer Fuller, University of Texas – Austin, "Masculinity and Civil War Narratives in 1960s TV Westerns"
- d. Shannon Gore, Northwestern University, "A Bridge Game and a Boycott: The Women of *Sit In*"

10:15-11:45:

**Panel 1: Star Studies 2.0: Gossip Blogs, Disney, and the New Parameters of Global Stardom (Ballroom)**

**Chair:** Anne Helen Petersen, University of Texas – Austin

- a. Kirsty Fairclough, University of Salford, United Kingdom, "Calling All Post-Feminists?: Celebrity Gossip Mavens, Pseudo-Empowerment, and Bitch Narratives"
- b. Lindsay H. Garrison, University of Wisconsin – Madison, "Framing the Small Screen in the Tween Star Machine: Television, Stardom, and the Disney Channel"
- c. Sreya Mitra, University of Wisconsin – Madison, "'She Doesn't Speak for Me': Reality Television, the Bollywood Superstar, and the Problematics of Transnational Feminism"
- d. Anne Helen Petersen, University of Texas – Austin, "'Twiwards' vs. Academics: Celebrity Gossip Blogs, Hate Comments, and The Failure of Language"

**Panel 2: History, Trauma, and Detection (Gumwood)**

**Chair:** Mary Beth Haralovich, University of Arizona

- a. Natalie Wilson, California State University – San Marcos, "Fluid Nightmares in HBO's *True Blood*"
- b. Margaret McFadden, Colby College, "History Detectives: *Cold Case's* Feminist Historical Vision"
- c. Kit Hughes, Independent Scholar, "Crystal Balls: Gendering the Psychic Detective Through Knowledge, Visual Power, and the Body"
- d. Drew Beard, University of Oregon, "'Ghost Story Confessionals': Articulations of Family Trauma in the Discovery Channel's *A Haunting*"

Thursday, 22 April 2010

10:15-11:45

**Panel 3: Good Wives and Bad Husbands (Maple)**

**Chair:** Alisa Freedman, University of Oregon

- a. Phoebe Bronstein, University of Oregon, "Daddy Dexter is a Dangerous Man: Murder, Mayhem, and Masculinity on Showtime's *Dexter*"
- b. Justin Rawlins, Indiana University, "Recently Reconsidered Rita: Examining the Intersections of Race, Gender, and Knowledge in *Dexter*"
- c. Suzanne Leonard, Simmons College, "Good Wives and Absent Husbands: Instrumentalization and Adultery in Procedural Television Drama"
- d. Jaimie Baron, University of California – Los Angeles, "The Auxiliary Woman: Women of (Uncertain) Color Get to Help in Contemporary American Television Drama"

**Panel 4: Sexual Spectrums (Alsea/Coquille)**

**Chair:** Margaret Montgomerie, De Montfort University

- a. Diana Pozo, University of California – Santa Barbara, "Passing Through Pain: Transwomen's Independent Visual Narratives of Facial Feminization Surgery"
- b. Susan Berridge, University of Glasgow, UK, "Raised Voices: Homophobic Abuse as a Catalyst for Coming Out in US Teen Drama Series"
- c. Leena Maija-Rossi, University of Helsinki, "Asexuality on the Screen"
- d. Jenée Wilde, University of Oregon, "*Gaytown*, Foucault, and the Disruption of Homophobic Discourse"

11:45- 1:00 PM: Lunch

1:15-2:45:

**Panel 1: Reading Race in "Post-Racial" Television and Popular Culture (Ballroom)**

**Chair:** Mary Beltrán, University of Wisconsin – Madison

- a. LeiLani Nishime, University of Washington – Seattle, "Racing Down the Fab Lane: Kimora Lee Simmons and the Performance of Race"
- b. Mary Beltrán, University of Wisconsin – Madison, "The Racial Politics of Spectacular Post-Racial Satire: *Ugly Betty* and *Glee*"
- c. Ralina Joseph, University of Washington – Seattle, "The Wise Latina: Sonia Sotomayor's Mediated Resistance to Post-Race"

Thursday, 22 April 2010

1:15-2:45

**Panel 2: Media and the Public Sphere (Alsea-Coquille)**

**Chair:** Michele White, Tulane University

- a. Julie Wilson, California State University – San Marcos, “A New Kind of Star Is Born: Audrey Hepburn and the Global Governmentalization of Female Stardom”
- b. Mary Elizabeth Luka, Concordia University, “30 Seconds or Nothing at All: Women’s Visual Art in Public Television and Online Broadcasting in Canada, 1997-2008 - CBC Artspots”
- c. Kate Mondloch, University of Oregon, “Pour Your Body Out: Visual and Other Pleasures in Pipilotti Rist’s Media Art”
- d. Marusya Bociurkiw, Ryerson University, “This is Not TV: Feminist Media Activism, the Public Sphere, and the Ephemeral Archive”

**Panel 3: Images of Gender and Nation in Visual Media (Gumwood)**

**Chair:** Máire Messenger Davies, University of Ulster

- a. Máire Messenger Davies, University of Ulster, “Childhood and Motherhood, A History in Pictures: An Examination of Historical, Sociological and Psychological Interpretations of Images of Children in Media”
- b. Sarah Edge, University of Ulster, “Feminism, Psychoanalysis and the Invention of Photography: An Interpretive Study of the Photographs of A.J. Munro”
- c. Gail Baylis, University of Ulster, “Gender, Postcolonialism and Stereotypes of Irish Femininity”
- d. Alexandra Cochrane, University of Ulster, “‘Because She’s Got the Same Hair as Me’: An Investigation into Young Children’s Reactions to Gendered Cultural Differences on Preschool Television”

**Screening: *Shooting Women, Women Make Movies*, dir. Alexis Krasilovsky (2008, 54 min.) (Maple)**

3:00-4:30:

**Panel 1: Feminist Media Activism: Coalition-Building Around Environmental and Economic Justice (Alsea/Coquille)**

**Chair:** Allison Carruth, University of Oregon

- a. Kelly Happe, University of Georgia, “Politicizing Motherhood in the Blogosphere: Environmental Activism and New Rhetorics of Risk”
- b. Sonia De La Cruz, University of Oregon, “Trama Textiles: Challenging the Indigenous Representations of Mayan Women”
- c. Shannon Bell, University of Oregon, “Photovoice and Group Action in the West Virginia Coalfields”

Thursday, 22 April 2010

3-4:30:

**Panel 2: Queer Visibilities (Gumwood)**

**Chair:** Lynn Fujiwara, University of Oregon

- a. Pamela Thoma, Washington State University, "Polygamy and the City: Re-mediating Marriage, Family Values, and Domesticity in *Big Love*"
- b. Melanie E.S. Kohnen, Georgia Institute of Technology, "Kevin and Scotty Get Married (And Hardly Anyone is Watching): Queer Visibility and the Boundaries of Everyday Life on Television"
- c. Laura Mangano, University of Oregon, "Broken Windows and Walk-In Closets: Commodity Lesbianism, Dyke Invisibility, Queer Advertising, and *The L Word*"
- d. Julia Himberg, University of Southern California, "Constructing Lesbian TV Celebrity"

**Panel 3: Exploring the Gendered World of Mad Men, Part 1 (Ballroom)**

**Chair:** Mary Celeste Kearney, University of Texas – Austin

- a. Mary Beth Haralovich, University of Arizona, "Women Mentoring Women on the Verge of the Second Wave"
- b. Michael Kackman, University of Texas – Austin, "'Don't They Know It's the End of the World?': *Mad Men*, Quality TV, and a Complex Past"
- c. Mary Celeste Kearney, University of Texas – Austin, "When *Mad Men* Pitches Women's Lib: Feminist Documentary and DVD Culture"
- d. Joe Wlodarz and Chris Gittings, University of Western Ontario, "'What Do Men Want?': Gender, Nostalgia, and the Marketing of *Mad Men*"

**Workshop: Popular Music and/as Feminist Media Pedagogy For All Ages (Maple)**

**Chair:** Norma Coates, University of Western Ontario

- a. Norma Coates, University of Western Ontario, "Removing the Earplugs and Eyeshades: Teaching University Students About Popular Music and Gender"
- b. Sarah Dougher, Portland State University, "What Goes Around Comes Around: Teaching to the Needs and Strengths of Older Students in a Pop Culture Classroom"
- c. sts, Girls Rock Camp Alliance, "Teaching Girls to Rock"

Thursday, 22 April 2010

4:45-6:15:

**Panel 1: TV Realities (Ballroom)**

**Chair:** Charise Cheney, University of Oregon

- a. Madeleine Esch, Salve Regina University, "Craft TV: How to Explain the Disappearance of DIY Craft Shows on Television"
- b. Laura Jacquelyn Simmons, University of Texas – Austin, "Everybody's Doing It: *The Secret Life of the American Teenager* and the Obsession with Sex"
- c. June Deery, Rensselaer Polytechnic Institute, "Real Housewives?: Gender, Race, and Class on Reality TV"
- d. Jessica Belanger, University of Oregon, "May the Best Tool Win: Masculine Discourse and Homosocial Bonds in VH1's *Tool Academy*"

**Panel 2: Television in Asia (Gumwood)**

**Chair:** Sangita Gopal, University of Oregon

- a. Youngchi Chang, University of Michigan, "Gender Matters: *Singles In Seoul* and the Critical Understanding of Postfeminism in Global Media Communication"
- b. Alisa Freedman, University of Oregon, "*Tokyo Love Story*: Romance of the Workingwoman on Japanese Television"
- c. Fang-chih Yang, National Cheng Kung University, "*Failed Dog Queen*: The Politics of Translation in the Age of Globalization"
- d. Amanda Landa, University of Texas – Austin, "Shoujo Genres and Transnational Reception"

**Panel 3: Form, Genre, Gender (Alesa/Coquille)**

**Chair:** Michael Aronson, University of Oregon

- a. Erin Lee Mock, CUNY Graduate Center, "The Rhythms of *Mary Hartman, Mary Hartman*: Television Content and Feminist Form"
- b. Jason Mittell, Middlebury College, "Gender, Genre, and Serial Form in Contemporary American Television"
- c. David Gurney, Northwestern University, "The Disintegrated Musical: Online Video and Rearticulations of Mass Media Form in Everyday Life"
- d. Derek Johnson, University of North Texas, "Devaluing and Revaluing Seriality: The Gendered Discourses of Media Franchising"

**Screening: *The Codes of Gender: Identity and Performance in Pop Culture*, Media Education Foundation, dir. Sut Jhally, Media Education Foundation (2009, 73 min.) (Maple)**

**Friday, 23 April 2010**

**8:30-10:00 AM:**

**Panel 1: In a Class by Themselves: The Representation and Reproduction of Class and Gender Identities Through Reality TV (Ballroom)**

**Chair:** Anita Biressi, Roehampton University, UK

- a. Anita Biressi, Roehampton University, UK, “‘The Virtuous Circle’ or Helping People to Help Themselves in British Lifestyle Programming”
- b. Heather Nunn, Roehampton University, UK, “Snakes and Ladders: Social Aspiration, Reality TV and the Home after the Recession”
- c. Lisa Taylor, Leeds Metropolitan University, UK, “‘I’m a Girl; I Should Be a Princess’: Aesthetic Innovation and Middle-Class Entitlement in *The Hills*”

**Panel 2: Gender, Generations, and Postfeminism (Gumwood)**

**Chair:** Kathleen Karlyn, University of Oregon

- a. Melissa Zimdars, University of Wisconsin – Milwaukee, “Postfeminist Masculinity: The Case of *Two and a Half Men*”
- b. Elizabeth Nathanson, Muhlenberg College, “Monthly Ebbs and Flows: Child Labor and the Post-Feminist Biological Clock”
- c. Caroline Scott, University of Oregon, “Lately: The Identity Politics of Chelsea Handler”
- d. Norma Coates, University of Western Ontario, “‘Mom Rock?’ Media Representations of ‘Mothers Who Rock’”

**Panel 3: New Media and Fandom (Aisea/Coquille)**

**Chair:** Dawn Nafus, People and Practices Research, Intel Labs

- a. Anthony Hayt, University of Oregon, “Negotiating the Slashfiction of *Supernatural*”
- b. Liz Ellcessor, University of Wisconsin – Madison, “‘Crossing Over to the Dark Side’: Character Blogs, Comments and Participatory Fandom”
- c. Darlene Hampton, University of Oregon, “Beyond Resistance: Fannish Practice, Performance, and Identity in Digital Culture”
- d. Suzanne Scott, University of Southern California, “TwiHate: Why *Twilight* Ruined More Than Comic-Con”

**Panel 4: Branding the Audience (Maple)**

**Chair:** Janet Wasko, University of Oregon

- a. Tara Kachgal, University of Wisconsin – Superior, “Nike and Commodity Spiritualism in Everyday Life”
- b. Lindsay Giggey, University of California – Los Angeles, “‘You Too Can Make Your Own Lifetime Movie’: Empowering Female Technological Usage for Brand Reinforcement via Lifetime’s Movie-Mash-Ups”
- c. Kelly Kessler, DePaul University, “In with the Old and Between the Lines with the New: Online and On-air Negotiation of Demographics on Lifetime’s *Army Wives*”
- d. Ashley Elaine York, University of Alberta, “Millennial ‘Female TV’: Redefining the Culture of Production in the Post-Network Era”

Friday, 23 April 2010

10:15-11:45:

**Panel 1: Exploring the Gendered World of *Mad Men*, Part 2 (Gumwood)**

**Chair:** Marsha Cassidy, University of Illinois at Chicago

- a. Kyra Von der Osten, University of Wisconsin – Madison, “Uncontained Desire: Don Draper's Affairs and the Portrayal of the New Woman”
- b. Mabel Rosenheck, University of Texas – Austin, “Betty Draper's Dresses: Fashion and Feminism in *Mad Men* and Everyday Life”
- c. Marsha Cassidy, University of Illinois at Chicago, “Betty Vomits: *Mad Men*, History, and the 1950s Body”

**Panel 2: House Broken: The Influence of Dirt, Disorder, and Desire on the Home (Maple)**

**Co-Chairs:** Joy Fuqua, Queens College/CUNY; Michele White, Tulane University

- a. Joy Fuqua, Queens College/CUNY, “Between Clutter and Catastrophe: Traumatic Economies of Dirt and Dis-Order in *Hoarders* and *Disaster House*”
- b. Susanna Paasonen, University of Helsinki, “Online Pornography, Filth, and the Home”
- c. Michele White, Tulane University, “A Sticky eBay Mess: Heterosexuality, Stay-at-home Mothers, and the Work of Dirt, Disorder, and Desire”

**Panel 3: Queer Desire and Serialization (Ballroom)**

**Chair:** Michael Hames-Garcia, University of Oregon

- a. Hollis Griffin, Northwestern University, “Television's Sad, Old Queens -- On Sale Now!: Re-Mediation and/as Cultural Memory”
- b. Michael Johnson, Washington State University, “Caught Behind the Wire: Ethnicity and Interracial Queer Desire on HBO's *The Wire*”
- c. Jennifer DeClue, University of Southern California, “Butch Cop Lesbian Killer: Black Female Masculinity in HBO's *The Wire*”
- d. Allen Larson, Pennsylvania State University – New Kensington, “Gays of Our Lives: Male Homosexual Spectacle in the U.S. Daytime Soap Opera”

**Panel 4: New Media and Gender (Aalsea/Coquille)**

**Chair:** Bish Sen, University of Oregon

- a. Taylor Nygaard, University of Southern California, “Selling the Sexed Body: Tila Tequilla's ‘Alternative’ Gender Performance Across New and Old Media Platforms”
- b. Katarzyna Chmielewska, Indiana University, “Now It's Personal: Discourses of Public Sphere and Gender Identity in Polish-Language Blogs”
- c. Madhavi Mallapragada, University of Texas – Austin, “Sites of Contestation: New Media Studies, Emergent Online Cultures, and the Concept of ‘Home’”
- d. Konrad Budziszewski, Indiana University, “Play Beyond... Stereotype?: Interactive Entertainment Technologies, Advertising, and the Re-construction of Gender Difference”

Friday, 23 April 2010

11:45-1:00: Lunch

1:15-2:45:

**Panel 1: More Than a Woman: Gendered Expectations in Popular Media (Ballroom)**

**Chair:** Bambi Haggins, University of Michigan

- a. Megan Biddinger, University of Wisconsin – Madison, “They’re No Angels: Women as Reluctant Recipients of Revelation on Television”
- b. Emily Chivers Yochim and Vesta Silva, Allegheny College, “Mommy Instincts, the New Momism, and Medical-ese: Claims to Expertise in the Autism Debate”
- c. Courtney Bailey, Allegheny College, “God Only Knows What I’d Be Without You: *Big Love* and Queer Heterosexuality”
- d. Robin Means Coleman, University of Michigan, “Tyler Perry: The (Self-Appointed) Savior of Black Womanhood”

**Panel 2: Crossing the Pond: American Remakes of British Television (Alease/Coquille)**

**Chair:** Carlen Lavigne, Red Deer College

- a. Carlen Lavigne, Red Deer College, “‘Train Bound for Nowhere’: Americanization and Mistranslation from Blackpool to Laughlin”
- b. Heather Marcovitch, Red Deer College, “Show Me the Way to Go Home: *Life on Mars*, Women, and Memory
- c. Priscilla L. Walton and Jennifer Andrews, Carleton University, “Public Education: *What Not To Wear* in the United Kingdom and the United States”
- d. James Martens, Camosun College, “From Oil Drum Lane to Watts: *Steptoe and Sanford and Sons*”
- e.

**Panel 3: TV, Kids, and Work (Maple)**

**Chair:** Carl Bybee, University of Oregon

- a. Jane Marcellus, Middle Tennessee State University, “Modern Psychic, Working Mom: Allison Dubois as Symbolic Echo”
- b. Alice Leppert, University of Minnesota, “Solving the Day Care Crisis, One Episode at a Time: Family Sitcoms and Privatized Child Care in the 1980s”
- c. Elizabeth Ault, University of Texas – Austin, “Papa’s Baby?: Black Sitcom Fatherhood 1972-1985”
- d. Darcey West, Georgia State University, “The Mommy Problem: Anxious Motherhood in TV’s *Brothers and Sisters*”

Friday, 23 April 2010

1:15-2:45

**Workshop: Anne Friedburg Memorial Workshop (Gumwood)**

**Co-Chairs:** Joan Hawkins, Indiana University and Heidi Cooley, University of South Carolina

- a. Stephanie DeBoer, Indiana University, "The Expansive Screen: Anne Friedberg and the Valences of Televisual Space"
- b. Stephen Groenig, Brown University, "Screens of Movement: Anne Friedberg and Tele-mobility"
- c. Kate Mondloch, University of Oregon, "*The Virtual Window*, cntd."

**3:00-5:00 PM Plenary Session**

**Publishing What We Preach: Feminist Media Scholarship in a Multimodal Age (Ballroom)**

**Moderator:** Deborah Carver, Philip H. Knight Dean of Libraries, University of Oregon

Andi Zeisler, *Bitch: Feminist Response to Pop Culture*, "New Media, New Feminism: Evolving Feminist Analysis and Activism in Print, on the Web, and Beyond"

Milo Miller, Co-Founder, Queer Zine Archive Project, "Preserving the Twilight: DIY Archiving of Queer Zines and Print Ephemera"

Michelle Habell-Pallan, Associate Professor, Department of Women's Studies, Adjunct Associate Professor, School of Music and Communications, University of Washington, "'American Sabor: U.S. Latinos in Popular Music and the Possibilities of Feminist Public Scholarship in the Museum Context"

Tara McPherson, Associate Professor of Gender and Critical Studies, University of Southern California, "Remaking the Scholarly Imagination"

**5:30-7:30 PM**

**Reception: Jordan Schnitzer Art Museum**

**Saturday, 24 April 2010**

**8:30-10:00 AM:**

**Panel 1: The Final Frontier: Science Fiction and Gender (Alsea/Coquille)**

**Chair:** Anna Everett, University of California – Santa Barbara

- a. Lisa Schmidt, University of Texas – Austin, “Where No Woman Has Gone Before: 1960s Suburban Cuisine as Domestic Science Fiction”
- b. Brenna Wardell, University of Oregon, “Rakes in Space (and Ranches, and Bars, and . . . ): Libertine Men and Masculinities in the TV Medium”
- c. Elspeth Kydd, University of the West of England, “Televisual Passing: Race, Gender, and Power in 1980s-1990s Science Fiction Television”
- d. Anne Kustritz, Brockport College – SUNY, “Breeding Unity: *Battlestar Galactica*’s Bi-Racial Reproductive Futurity”

**Panel 2: Policing Sexualities (Gumwood)**

**Chair:** Allen Larson, Pennsylvania State University – New Kensington

- a. Sarah Prindle, University of Oregon, “Bye, Bye, Bi’: New Media and Parallel Perversions on Fox’s *House*”
- b. Ron Becker, Miami University, “Straight Guys Making Sense of Bromance Narratives”
- c. Jacqueline Vickery, University of Texas – Austin, “Who’s to Frame?: Discourses of Cyberbullies in the News”
- d. Michael Lawrence and Thomas Oates, Columbia University and Northern Illinois University, “Straight Line Defense: Reconstituting Hegemonic Masculinity in the University of Nebraska Wrestling Scandal”

**Panel 3: Remembering TV (Maple)**

**Chair:** Robin Means Coleman, University of Michigan

- a. Mark Williams, Dartmouth University, “Passing for History: Visuality, Humor, and Early Television Historiography”
- b. Caroline Leader, University of Texas – Austin, “Some of Us Are Here: Female Presence in *Sesame Street*”
- c. Leigh Goldstein, Northwestern University, “Broadcasting Sex Ed”
- d. Felicia D. Henderson, University of California – Los Angeles, “Wave the Red Scarf: Historical Significance of Remembering *Your Show of Shows*’ Lone Female Writer”

**Saturday, 24 April 2010**

**Panel 4: Programming Reality (Ballroom)**

**Chair:** Julia Lesage, University of Oregon

- a. Bish Sen, "New Flavors of Love: The Recodification of Romance in Reality Television"
- b. Karen Boyle, University of Glasgow, UK, "'That's So Fun': Selling Pornography for Men to Women in *The Girls Next Door*"
- c. Brenda Weber, Indiana University, "Gendered Geographies: Making Masculinity on Reality TV's *American Frontier*"
- d. Jackie Cook, "'Never Go Outside the Flags': Beach Boys and Bronzed Bodies as National Identity Codes on Australian Reality TV's *Bondi Rescue*"

**10:15-11:45:**

**Panel 1: Distinguishing Television: Television Genres and Cultural Value (Gumwood)**

**Chair:** Elana Levine, University of Wisconsin – Milwaukee

- a. Caryn Murphy, University of Wisconsin – Osh Kosh, "Selling the 'Continuing Story' of *Peyton Place*"
- b. Elana Levine, University of Wisconsin – Milwaukee, "In the Name of Soap Opera: Serial Storytelling from Daytime to Prime Time"
- c. Philip Sewell, Washington University, "A Different Sort of 'Not TV': Distinction and Legitimation in Early Premium Cable Series"
- d. Michael Z. Newman, University of Wisconsin – Milwaukee, "Upgrading the Situation Comedy"

**Panel 2: Games and Gaming (Maple)**

**Chair:** Carol Stabile, University of Oregon

- a. Nina Huntemann, Suffolk University, "What is Feminist Game Studies?"
- b. Hye Jin Lee, University of Iowa, "Virtual Labor, Casual Play"
- c. John Vanderhoef, University of Wisconsin – Milwaukee, "That's Not a Real Game: Gender and Videogame Culture"
- d. Aubrey Anable, Hamilton College, "Casual Games, Serious Play, and the Affective Economy"

**Panel 3: Race and Gender in Reality TV (Ballroom)**

**Chair:** Priscilla Peña Ovalle, University of Oregon

- a. Angie Mejia, Stefanie Cruz, and Maribel Mora, Portland State University, "The Tyranny of Tyra: Distortion of Brown Womanhood in Talk Show Media"
- b. Jessalynn Keller, "More Than Modeling? The Politics of Self-Esteem in *America's Next Top Model*"
- c. Racquel Gates, Northwestern University, "When Keeping It Real Goes Wrong: Black Women and Crossracial Representation"
- d. Kristen Warner, University of Texas – Austin, "What's Hair Got to Do With It: Discourses of Black Womanhood Through the Politics of Hair"

Saturday, 24 April 2010

10:15-11:45

**Panel 4: New Media, Advocacy, and Activism (Maple)**

**Chair:** Kelly Happe, University of Georgia

- a. Stephen Rust, University of Oregon, "D'oh Me!: Environmental Animation and the New Simpsons"
- b. Mickey Stellavato, University of Oregon, "Looking for Fractures: Rape Advocacy, Liberation, and the Search for New Outlets"
- c. Melody Hoffmann, University of Minnesota, "Let Us Just Ride Our Bikes!: Women's Space and Role in Urban Bicycle Culture"
- d. Shira Segal, Indiana University, "Homebirth Advocacy on the Internet: Visual (Auto)Biography On-line as a Political Project"

11:45- 1:30 PM: Lunch

1:45-3:15:

**Panel 1: Reproduction and Reality (Ballroom)**

**Chair:** Jackie Cook, University of South Australia

- a. Amber Watts, Texas Christian University, "Women's Work Revisited: Time Management Games and the Labor of Managing Time"
- b. Lindsay H. Garrison and Liz Ellcessor, University of Wisconsin – Madison, "Fertility Freak Shows: Multiple Multiple Births, Reality TV, and the Cult of White Motherhood"
- c. Jennifer Fogel, University of Michigan, "Mommy of Multiples: Reality TV, Spectacle Families, and 'New Momism'"
- d. Rebecca Jurisz, University of Minnesota, "From *Cheaper by the Dozen* to *Jon and Kate Plus Eight*: Home Economics, Citizenship, and the Contradictions of Enterprise Culture"

**Panel 2: Gendered Practices in Digital Environments: *World of Warcraft*, *Second Life*, and *The Path* (Asea/Coquille)**

**Chair:** Nina Huntemann, Suffolk University

- a. Alina Padilla-Miller, University of Oregon, "Gender Swapping and Hypersexualization in *Second Life*"
- b. Mara Williams, University of Oregon, "Learning to Love *The Path*: Teaching New Gaming Pleasures on the Tale of Tales Forums"
- c. Carol Stabile, University of Oregon "Playing with Gender Indeterminacy on *World of Warcraft*"
- d. Laurel Gleason, "'Girls are Like Death Knights, They Get Mounts for Free and Everything Comes Easy to Them': Representations of Women Gamers in the *World of Warcraft* Community"

Saturday, 24 April 2010

1:45-3:15

**Panel 3: Survivor Men in a Post-9/11 World (Gumwood)**

**Chair:** Thomas Oates, Northern Illinois University

- a. Pamela Nettleton, Marquette University, "Rescuing Men: The New Post-9/11 Television Masculinity"
- b. Michelle Rodino-Colocino, Pennsylvania State University, "How About an Awesome 'Man Cave' to go with that 'He-Cession'? Or, What the Promotion and Critique of Domestic Men-Only Spaces Tell Us about Work, Consumption, and Media in Anxious Times"
- c. Stacy Takacs, Oklahoma State University, "Professional Men at War: Over There, *Generation Kill* and the Policing of Empire"
- d. Anna Froula, East Carolina State University, "'Operation Iraqi Stephen': Mr. USO's Commando Masculinity"

**Panel 4: Body Images and the Politics of Size (Alsea/Coquille)**

**Chair:** Elizabeth Reis, University of Oregon

- a. Adriane Brown, Ohio State University, "'What's Your Grossest Purging Experience?': The Role of Recognition in Girls' Online Self-Presentations in Pro-Mia Cyberspace"
- b. Stacy M. Jameson, University of California – Davis, "Body Speak: Facial Expressions and Identity Politics on Television"
- c. Jennifer Jones, Indiana University, "Between Calista and Camryn: Body Politics and Television in the Late Nineties"
- d. Curran Nault, University of Texas – Austin, "'Riot Don't Diet!': Queercore Subculture and the Reinscription of Fat Embodiment"

3:30-5:00:

**Panel 1: Branding and Identity (Alsea/Coquille)**

**Chair:** Elana Levine, University of Wisconsin – Milwaukee

- a. Antonella Palmieri, University of East Anglia, UK, "Just like Mother Used to Make: Narratives of Food, Gender and Italianness in Channel 4's *Jamie's Great Italian Escape*"
- b. Erin Copple Smith, University of Wisconsin – Madison, "Concentrating & Recycling the Audience: Cross-Promotion, Women, and Bravo"
- c. Courtney Brannon Donoghue, University of Texas – Austin, "New Line, *Sex in the City*, and Female Franchising: Media Convergence and Rebranding in Conglomerate Hollywood"

Saturday, 24 April 2010

3:30-5:00:

**Panel 2: Gossip, Artifice, and Anger (Maple)**

**Chair:** Michelle Rodino-Colocino, Pennsylvania State University

- a. Chelsea Bullock, University of Oregon, "It Isn't Gossip If It's True: Meaning-Making and Interpretation in the Internet Fan Culture of *Gossip Girl*"
- b. Lauren Bratslavsky, University of Oregon, "Funny Women: Gender Ideology and the 21<sup>st</sup> Century Sitcom"
- c. Eric Lohman, University of Wisconsin – Milwaukee, "Say Yes to the Mess: Competing Femininities in Wedding Reality Television"
- d. Rosa Fong and Elke Weissmann, Edge Hill University, Ormskirk, England, "The Fairytale of/for You: *How to Look Good Naked*, Feminine Self-Actualisation Narratives, and the Camera"

**Panel 3: The Market in Girls (Gumwood)**

**Chair:** Annie Zeidman-Karpinski, University of Oregon

- a. Lindsay Giggey, University of California – Los Angeles, "Surf, Song, and Cricket Blake: Capturing the Emerging Teen Girl Market with *Hawaiian Eye*"
- b. Kirsten Pike, Northwestern University, "Psychic Flashes and Magic Spells: Containing Girl Power on The Disney Channel"
- c. Tiina Vares and Sue Jackson, University of Canterbury, UK and Victoria University, New Zealand, "'Tween' Girls, Miley Cyrus, and the Good/Bad Girl Binary"
- d. Morgan Blue, University of Texas – Austin, "The Best of Both Worlds?: Youth, Feminism, and Post-Feminist Sensibility in Disney's *Hannah Montana*"

**Screening: *Generation M: Misogyny in Media and Culture*, Media Education Foundation, dir. Thomas Keith, Media Education Foundation (2008, 54 min.) (Alease/Coquille)**